

## Why pursue the B.S. in Digital Media?

The B.S. in Digital Media is an exciting opportunity to study in one of the fastest growing fields in the communications and media industry. The Marist Program provides a solid foundation in technical and graphic design while also providing one of the most creative learning environments anywhere in the world. The degree is flexible and can be tailored to students' interests. Graduates of the degree will have the skills to become graphic designers, art directors, animators, picture researchers, professional printers, illustrators, web designers, and teachers. The Florence campus features excellent media and computer facilities, combined with an outstanding studio art environment where students can explore creative concepts and projects.

## Why study Digital Media at Marist?

The B.S. in Digital Media is designed to allow students the opportunity to explore, in depth, the new exciting field of Digital Media under the guidance of recognized working artists, designers, and educators. It combines courses in digital media with a balanced curriculum of studio art, art history, and liberal arts courses. Students will gain broad-based training in a wide range of new media, along with an understanding of their concepts, historical background, and heritage in the traditional media.

## Who should apply:

Marist welcomes applications from new freshmen around the world. Transfer applicants with completed course work at foreign universities and US students with completed associates' degrees are encouraged to apply. Upon completion of this program, students will receive a Bachelor's degree from Marist College.

## About the faculty:

At Marist, approximately 150 dedicated and qualified professors from Italy and all over the world teach over 400 different courses in the Humanities, Social Sciences, Studio and Performing Arts, and Italian Language. While the majority of the faculty are of Italian nationality, the international flavor of Marist is reflected in the appointment of instructors representing a diverse range of cultures and backgrounds. The faculty in the B.S. program possess a range of academic and professional qualifications, including web and graphic design artists, animation experts, and others.

## Admissions Requirements:

- Application Form
- Transcript of secondary school or university record
- SAT or ACT Test Scores (or equivalent)
- Official scores of English language ability for non-native speakers of English
- Two letters of recommendation
- Essay
- A nonrefundable \$100.00 application fee

## Program Summary:

Degree: Bachelor of Science (B.S.)

Credits Required: 120

### Course Requirements:

ART 180 History of Western Art I  
ART 250 History of Western Art II  
ART 370 History of 20th Century Art  
ART 375 Contemporary Art  
GRA 310 Advanced Project Development  
CSIS 103 Information & Computer Literacy  
ART 400 Concepts and Critique  
GRA 190 Principles of Visual Communication  
PDM 130 Principles of Drawing and Composition  
SCU 160 Beginning Sculpture  
GRA 185 Digital Graphics Technical Foundations  
GRA 320 Flash for the Web  
PHO 130 Introduction to Digital Photography  
GRA 215 Web Design I  
GRA 170 Graphic Design I  
3 Courses in Digital Media Concentration  
5 Courses in Related Field Requirements

### Core/Liberal Studies & Foundation Requirements

Philosophy/Ethics (2 courses)  
Writing (1-2 courses)  
Natural Science (1 course)  
Social Science (2 courses)  
History (2 courses)  
Literature (2 courses)  
Mathematics (1 course)  
Philosophy/Religious Studies (1 course)  
Foreign Language (2 courses)